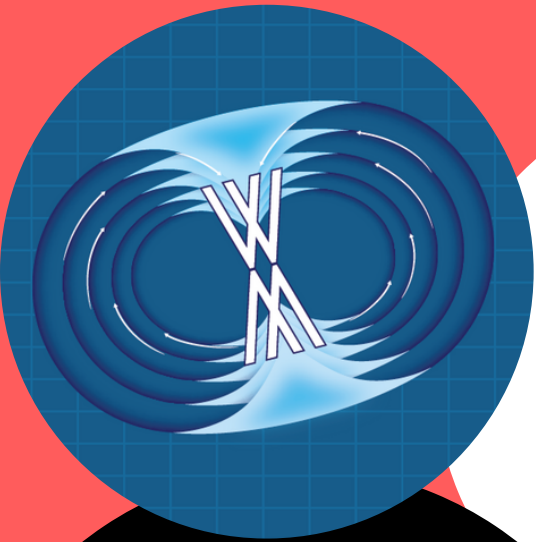


LOREN WEISMAN

www.lorenweisman.com



**CREATING
CONTENT TO
ENGAGE YOUR 3
AUDIENCES
SIMULTANEOUSLY**



CREATING CONTENT TO ENGAGE YOUR 3 AUDIENCES SIMULTANEOUSLY



The missing piece in many businesses regardless of the business, service or product is the engagement of the message in its content marketing and promotion that crosses the three audiences.

Marketing and content that can be built to maintain engagement, continue conversations and simultaneously build optimization, saves tons in advertising and reduces the oversaturated and overheard sell that echoes online everyday. Instead of external templates of marketing companies that use the same message for competitors, creating more individualized and personalized messages and content, the message becomes so much more effective across the board.



**FOR MORE INFORMATION OR TO BOOK LOREN TO SPEAK, VISIT:
WWW.LORENWEISMAN.COM
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TAKE AWAYS



1

Understanding the four fundamentals of psychological engagement online.

2

The numerous proven benefits of three-style engagement content.

3

How to create, optimize & distribute promo materials so they don't feel like a sell.

4


The upside down and loose editorial calendar for yourself.

5

How to spot and exploit the best message with the least cost to grow conversion.

6

How to create a streamlined content and promo plan for your use or for handing off to other marketers.



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FOR MORE INFO AND OTHER TALK TITLES: WWW.LORENWEISMAN.COM**





LOREN WEISMAN



Brand Precision Marketing Strategist and Speaker Loren Weisman aligns, defines and designs individualized branding, marketing & content planning for start-up and established businesses. The core focus of Brand Precision Marketing is organizing, developing & sequencing for conversions. Loren is the host of iHeartRadio's "Wait What Really OK".



Branding Speaker and Author Loren Weisman delivers down to earth talks, fun presentations and humorous lectures with an audience to create engagement & enjoyment while sharing experience, knowledge & direction for those in the mailroom to the boardroom and everywhere in between. Always keeping a rooted focus in the fundamental ideas of organizing, developing & sequencing for conversions.



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