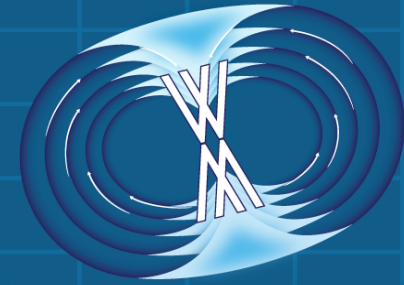


# LOREN T. WEISMAN

Brand Precision Marketing Counselor & Strategist  
Organizing, Developing & Sequencing for Conversions



## BIO FORMATS

### Tagline

Loren Weisman is a Brand Precision Marketing Strategist and Keynote Speaker.

### One Liner

Brand Precision Marketing Strategist and Counselor Loren Weisman aligns, defines and designs individualized branding, marketing & content planning for start-up and established businesses.

### Short Bio

Brand Precision Marketing Strategist and Counselor Loren Weisman aligns, defines and designs individualized branding, marketing & content planning for start-up and established businesses. Weisman has stayed up to date with the constant changes inside and outside of the entertainment industries over the past two decades as well as keeping up with the pulse and motion of content creation, marketing, promotion, and social media trends, allowing for the most effective, and up to date methods, approaches and plans. Loren is also the host of iHeartRadio's "Wait What Really OK" Branding and Business Podcast.

### Long Bio

Brand Precision Marketing Strategist and Counselor Loren Weisman aligns, defines and designs individualized branding, marketing & content planning for start-up and established businesses. Loren is also the host of iHeartRadio's "Wait What Really OK" Branding and Business Podcast.

As a keynote speaker Loren Weisman delivers down to earth talks, fun presentations and humorous lectures with an audience to create engagement & enjoyment while sharing experience, knowledge & direction for those in the mailroom to the boardroom and everywhere in between. Always keeping a rooted focus on the fundamental ideas of organizing, developing & sequencing for conversions.

From musicians to authors, restaurants to real estate and entertainment companies to insurance agencies, Loren works with everyone, from CEO's to administrative assistants to help solidify and demystify the fundamentals of content branding, promotion, and marketing, to create higher engagements that convert to sales, profits and customer retention.



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