

## **Privacy Policy for LorenWeisman.com and related affiliates**

### **Privacy Policy: About**

LorenWeisman.com and directly affiliated sites are committed to protecting and respecting your privacy and recognizing your need for appropriate protection and management of personally identifiable information or other personal information you share with us including any information about you or by which you can be identified, such as your name, address, telephone number, photographs, credit card information, birth date, gender, occupation, personal interests, etc. ("Personal Information")

This policy sets out the basis on which any Personal Information we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your Personal Information and how we will treat it.

### **Privacy Policy: Personal Information**

When you buy Products and services from the Lorenweisman.com Website, our Website may record your details to ensure that we comply with legal and contractual requirements, or are able to contact you, resolve any queries and process your orders to completion. We may also need to activate any urgent Product recalls or provide information to you urgently.

This data and Personal Information will not be used to send marketing offers or shared with any other business other than those identified in our Terms and Conditions or this Privacy Policy.

Lorenweisman.com will only use your Personal Information as is required to provide, sell or supply Products or the relevant services and any additional services that may be reflected in our Website ("Services"), or as permitted by data protection law, or for any other purposes as requested by or agreed with you.

The Services will include collecting relevant payment and complying with your order, providing you with emails which you have elected to receive following access or purchase of services, consulting, products, videos, books or audios, keeping you informed by email of any additional services, promotion or Products and/or services similar to those subscribed or purchased by you, and complying with our legal requirements. The Personal Information we collect and its use is further detailed below.

Where you have consented to receive emails or you have subscribed to our Website or in respect of any services, if you do not want to be contacted in the future about any promotional or marketing offers, please let us know by sending an email to weismanloren (at) gmail.com and we will stop sending you any promotional emails.

If you have contacted us or submitted queries via email, we will use the information solely to respond to these emails and in relation to the Products or services.

### **Privacy Policy: Information We May Collect from You**

For each visitor to our Lorenweisman.com Website, our web server automatically recognizes only the consumer's domain name, but not the e-mail address (where possible). We may track the Internet domain address from which people visit us and analyze this data for trends and statistics.

There may be times (such as when you purchase or order a Product, subscribe to service, register to receive catalogues, or to participate in competitions, user reviews, contests, or promotions, etc.) at which Lorenweisman.com may ask you to provide certain information about yourself such as your name, shipping/billing address, telephone number, email address, credit card information, birth date, gender, occupation, personal interests, etc.

***If you contact us, Lorenweisman.com may keep a record of that correspondence.***

Lorenweisman.com also maintains a record of your online product purchases. Whether or not to provide such information is completely your own choice. But if you choose not to provide this information we request, you may be unable to purchase products or access certain services, offers, and content on our website.

Lorenweisman.com may also collect, and our third party providers of advertisements and content may collect certain user information such as information relating to computer location, URL and IP address and domains, your browser type, the country and telephone area code where your computer is located, the pages of our Website that were viewed during your visit, the advertisements you clicked on, and any search terms that you entered on our Website.

You should be aware that as our Lorenweisman.com Website is being monitored, we may collect this information even if you do not register with us and may capture information about your visit that will help us improve the quality of our service.

When you shop on our Lorenweisman.com Website, we will ask you to input and will collect personal information from you. We will treat all your Personal Information as confidential and will keep it on a secure server. Lorenweisman.com reserves the right to disclose the Personal Information in the circumstances set out in this Privacy Policy.

When you use our Website, purchase products, services, register for an online subscribe for our services (or as otherwise required), you may have to complete a subscription process including a registration form and provide Personal Information.

We gather this Personal Information to allow us to process your registration, process any requests or payments you may make, administer your contract or relationship with us.

We also collect the Personal Information in order to grant you access to the Online Services, monitor your usage of our site and Services, and/or participation in online activities including reviews, testimonials or endorsements. The information is also collected for such other uses as are expressly set out in this Privacy Policy, whether in connection with the Lorenweisman.com Website, our Products or services or our business.

#### **Privacy Policy: Children and Minors**

*(Updated as of 12-31-19 for the Children's Online Privacy Protection Act Rule (COPPA) Rule)*

Lorenweisman.com is intended for general audiences and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us here.

If we become aware that a child under 13 has provided us with personal information without

parental consent, we take steps to remove such information and terminate the child's account.

If you are under 13, please do not attempt to register on our Website or send any Personal Information to us.

This is information about you, including your name, e-mail or home address, house telephone number, mobile number or other contact details. No one under the age of 13 may provide any personal information to our Website or receive any services on the Lorenweisman.com Website.

Minors of 13 years old or older should make sure that they ask their parents or guardians for permission before sending any information about themselves to anyone over the Internet including to Lorenweisman.com

### **California Privacy Rights and Other Countries (Added as of 12-31-19)**

*For Compliance with The California Consumer Privacy Act (CCPA) & Nevada Privacy of Information Collected on the Internet from Consumers Act (NPICICA)*

If you reside in other countries including but not limited to Canada, you may have the right to be provided with access to personal information that we have collected about you and written information about our policies and practices with respect to the transfer of your personal information to vendors outside Canada. E-mail us at weismanloren (at) gmail..com with questions.

Lorenweisman.com utilizes various valid data transfer mechanisms for personal information at its sole discretion in accordance with applicable data protection and privacy laws. We will continue to monitor and assess the appropriateness of other valid data transfer mechanisms as they become available.

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to request, once a year, if we have shared their personal information with other companies for those companies' direct marketing purposes during the preceding calendar year. To request a copy of the information disclosure provided by Lorenweisman.com, please contact us at weismanloren (at) gmail.com or the address stated above. Please include "Shine the Light Request" in your correspondence. Please allow 30 days for a response.

If you are a California resident under the age of 18, and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted.

To make such a request, please send an email with a detailed description of the specific content or information to weismanloren (at) gmail..com. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

### **Privacy Policy: IP Addresses and Cookies**

Lorenweisman.com may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report

aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

For the same reason, Lorenweisman.com may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our Website and to deliver a better and more personalized service.

**They enable us:**

- (a) to estimate our audience size and usage pattern;
- (b) to store information about your preferences, and so allow us to customize our Website according to your individual interests;
- (c) to speed up your searches; and
- (d) to recognize you when you return to our Website.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our Website.

Please note that our advertisers may also use cookies, over which we have no control.