

# Brand Messaging Strategist Loren Weisman

Focused on the authenticity, authority, security & psychology of a brand.

## LOREN WEISMAN CLIENT SERVICE AGREEMENT

**THIS CONSULTING SERVICES AGREEMENT** (this "Agreement") is made as of the date last written below by and among, on the one hand, Loren Weisman, an individual whose business address is 207 West Plant Street, #770991, Winter Garden, Florida, 34777-0991 ("Loren Weisman or Strategist") (email: [weismanloren@gmail.com](mailto:weismanloren@gmail.com)), and, on the other hand, XXXXXXXXXXXXXXXXXXXXXXX

### RECITALS

WHEREAS, Loren Weisman is in the business of providing consulting services to businesses and individual clients in respect of a broad array of matters concerning branding, preparing, planning, strategizing, marketing, organizing, producing, releasing, coaching, optimizing, distributing, soliciting, merchandising other related services such as content planning, content templates, editorial calendars, social media organization, business plans, production plans, and developing the execution of these elements therefor.

WHEREAS, Client and its affiliates are in the business of producing, advertising, promoting, marketing, distributing, selling messaging for and creating intellectual, physical and digital products, as well as intellectual, conceptual, physical and digital services, as well as events, non profit and for profit organizations and projects.

WHEREAS, client desires to retain Loren Weisman, and Loren Weisman desires to be retained by client for purposes of certain strategic services for the XXX (also called the "Project or Projects").

### 1. Retention of Loren Weisman.

Subject to the terms and conditions set forth in this Agreement, the Client hereby retains Loren Weisman to provide, and Loren Weisman agrees to provide, the Services (as defined in the statement of work document.) to Client in connection with the Projects.

### 2. Term.

For purposes hereof, "Completion" shall mean the tendering by Loren Weisman to Client the "Deliverables" specifically set forth in the Statement of Work attached hereto and incorporated herein as Exhibit A hereof (the "Statement of Work").

### 3. Scope of Services.

Loren Weisman shall provide the Services to the Client as specifically set forth in the Statement of Work.

### 4. Client Responsibilities.

Client is responsible to fulfill all obligations and requests for content, information and answering consultant questions. Lack of the previously mentioned will not allow the project to achieve the level it will be able to. Client will receive warnings in writing or by phone if project is being delayed or negatively affected by lack of work on the artist part. If client fails to make these changes, the project will be ended.

LOREN WEISMAN BRAND STRATEGY/FSG 207 WEST PLANT ST. WINTER GARDEN, FL., 34777-0991

PHONE: 206.280.3890  
EMAIL: [WEISMANLOREN@GMAIL.COM](mailto:WEISMANLOREN@GMAIL.COM)  
URL: [HTTPS://LORENWEISMAN.COM/](https://lorenweisman.com/)

# Brand Messaging Strategist Loren Weisman

Focused on the authenticity, authority, security & psychology of a brand.

## LOREN WEISMAN CLIENT SERVICE AGREEMENT

### 4. Client Responsibilities. (Continued)

Clients needing more time in certain areas may take away time from other aspects of the statement of work. It is key to stay on schedule and make sure to ask questions as they arise to avoid delays or backups to allow the project to come to the most complete fruition possible.

Client may use paid/allotted time to focus in other areas if desired. However, that will change the scope of services and end results if the project is delayed. Client will be made aware of time issues by consultant.

There are no refunds for the services. All sales are final. Work must be completed in time frame allotted. Projects can be put on hold and resumed at a later date if required by client. In the end, it is the follow through of the client to continue the work put in place.

Loren Weisman holds no liability, blame or responsibility for the results and the actions of a client regarding their follow through, implementation or execution of the work.

### 5. Payment and Fee

\$XXXXXXXXX USD to be paid to Loren Weisman. Additional Months TBD by client with no contracted agreement for continuation.

Payment Method Options: Wire Transfer, WFSure Pay, Zelle, Square, Square Financing, Venmo, Cashiers Check or Business Check (in some cases)

In Matched Invoices, sponsored or third party supported invoices, Client Must Pay Full Fee Upfront or be approved for financing.

Payment Option 1 - (all amounts) Wells Fargo Wire, WF SurePay or Zelle or Money Wire to:

Wells Fargo Checking Account: Loren T. Weisman:

Email: [lorenweisman@gmail.com](mailto:lorenweisman@gmail.com):

Phone: 206-280-3890

Account Number – 8741190832 Routing Number – 122000247

Wells Fargo Account Location: 3301 Daniels Rd, Winter Garden, FL 34787. Phone: 407 - 654-2680

Payment Option 2 (smaller amounts under 1K)– PayPal, Cash App or Venmo Payment to:

Paypal Link: [paypal.com/me/weismanspeaks](https://paypal.com/me/weismanspeaks)

CashApp, Venmo and Paypal Email: [lorenweisman@gmail.com](mailto:lorenweisman@gmail.com)

Payment Option 3 - Square/ (all major credit cards accepted through Square as well)

Square Name is Brand Strategy LW and Email is [lorenweisman@gmail.com](mailto:lorenweisman@gmail.com)

Payment Option 4 - Square Financing.

Apply at <https://squareinstallments.com/apply/brands>

LOREN WEISMAN BRAND STRATEGY/FSG 207 WEST PLANT ST. WINTER GARDEN, FL., 34777-0991

PHONE: 206.280.3890

EMAIL: [WEISMANLOREN@GMAIL.COM](mailto:WEISMANLOREN@GMAIL.COM)

URL: [HTTPS://LORENWEISMAN.COM/](https://LORENWEISMAN.COM/)

# Brand Messaging Strategist Loren Weisman

Focused on the authenticity, authority, security & psychology of a brand.

## LOREN WEISMAN CLIENT SERVICE AGREEMENT

### 6. Expenses.

No Additional expenses go to Loren Weisman. Client is responsible for logo, fonts and all graphics as well as implementation of the plan and the posting formats as well as photos or website redesign unless client has hired an independently contracted team to help with these elements.

Client is also responsible for patent, licensing, legal, publishing, copyright fees, legal assistance, photos, recordings and any and all other expenses that may arise.

### 7. Independent Contractor.

Loren Weisman agrees to perform the Services as an independent contractor and not as a subcontractor, agent or employee of the Client or their affiliates. Loren Weisman is not granted any right, authority or responsibility, expressed, implied or apparent, on behalf of or in the name of the Client to bind or act on behalf of the Client or their affiliates. All writing, direction, designs, production alterations, changes, edits, adjustments or repairs to any music, content, graphics or other media is exclusively owned by the Client. Loren Weisman retains no rights, ownership, percentages, production points or publishing to any work completed for the client. Nothing in this Agreement shall be deemed to create a partnership, joint venture or other business relationship between the Parties. Client is also responsible to stay on date with due tasks and information requests. There are no refunds.

### 8. Governing Law.

This Agreement shall be governed by and construed according to the laws of the State of Florida, without regard to applicable conflicts of law principles in the US and abroad.

### 9. Modification.

This Agreement may not be altered, modified, amended or changed in any manner except pursuant to a written agreement executed and delivered by the Parties.

### 10. Interpretation.

The Parties acknowledge and agree that the terms and conditions of this Agreement have been freely and fairly negotiated. Each Party acknowledges that in executing this Agreement it has relied solely on its own judgment, belief and knowledge, and such advice as it may have received from its own legal counsel, and it has not been influenced by any representation or statements made by the other Party or that Party's affiliates or legal counsel.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date after payment through Payment, activates the invoice.

CLIENT: XXXXXXXXXXXXXXXXXXXX

Signature: \_\_\_\_\_ . Date: \_\_\_\_\_

STRATEGIST: Loren Weisman:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

LOREN WEISMAN BRAND STRATEGY/FSG 207 WEST PLANT ST. WINTER GARDEN, FL., 34777-0991

PHONE: 206.280.3890  
EMAIL: WEISMANLOREN@GMAIL.COM  
URL: [HTTPS://LORENWEISMAN.COM/](https://lorenweisman.com/)